

Marketplace.city simplifies the process of sourcing, validating, and procuring technology for local government thereby reducing the resources, time and risk for making critical decisions.



## WHAT IS THE CLEARBOX PROCESS?

Marketplace.city's Clearbox process gives you relevant information on government technology companies, their work in peer cities, pricing and contract vehicles to support efficient sourcing and procurement.



## CLEARBOX PROCESS FOR GOVERNMENTS:

- 1 Governments provide their area of priority, need and interest
- 2 Marketplace.city provides market landscape, relevant pricing, sample contracts, procurement vehicles; filters options based on your priorities
- 3 Government to make decision on partner, product and procure option that best fits their needs
- 4 Governments can source and procure from a broader market with less resources, time and risk



## CLEARBOX VALUE FOR GOVERNMENTS:

- ✓ Marketplace.city is FREE for Governments
- ✓ Expedite the process with transparency
- ✓ Validated catalog of solutions from broad market
- ✓ Lower Risk Investments
- ✓ Reduce research and resources
- ✓ Verified Market Pricing
- ✓ Network of references to share and piggyback contracts

*"Marketplace.city allows the City of Aurora to more efficiently execute our growing technology roadmap, saving staff time and yielding high value, less risky results,*

- Michael Pegues, CIO,  
City of Aurora, Illinois