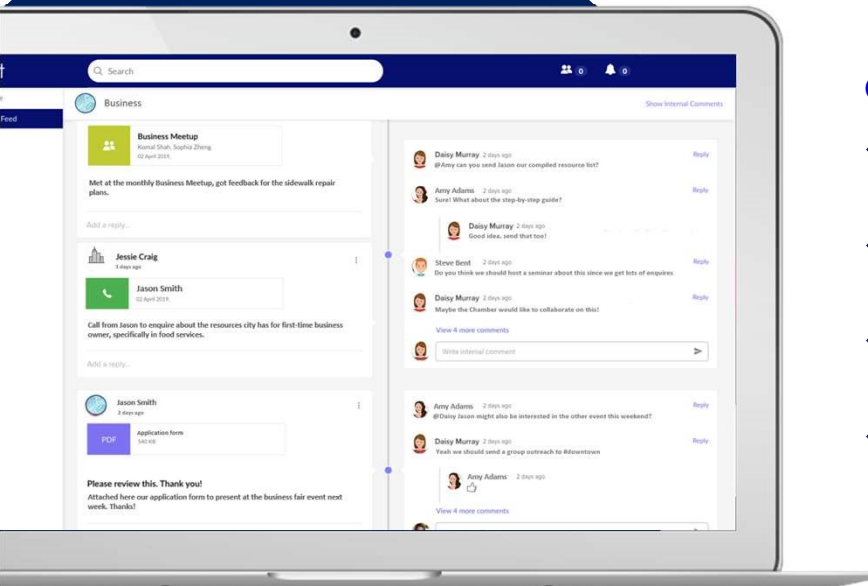
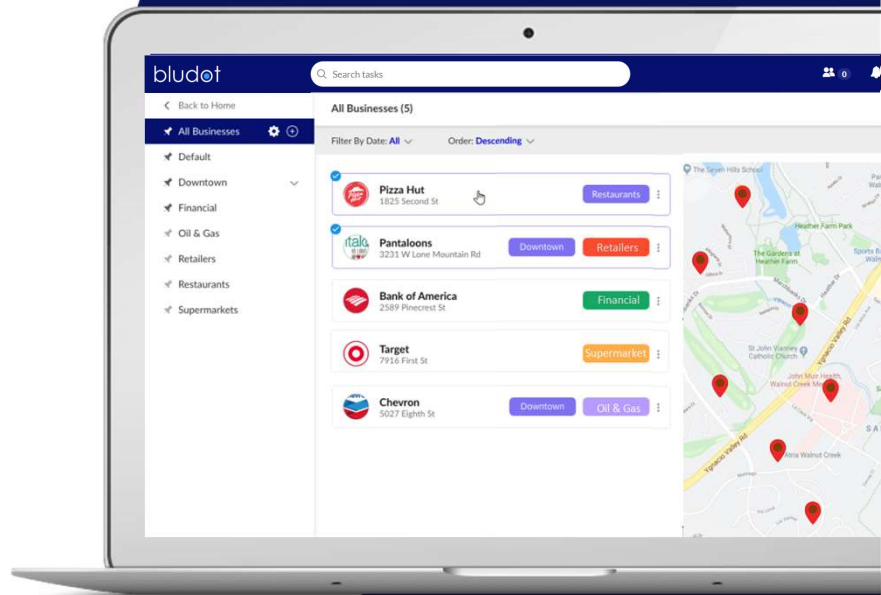


bludot Business Retention & Expansion Software Platform

LABELS AND GROUPS

- ❖ View and manage all businesses in one platform
- ❖ Group businesses using labels based on business type, area, size, age, etc.
- ❖ Fully integrated Mapping for location-based insights
- ❖ Search, filter, sort, export, customize, at your finger tips

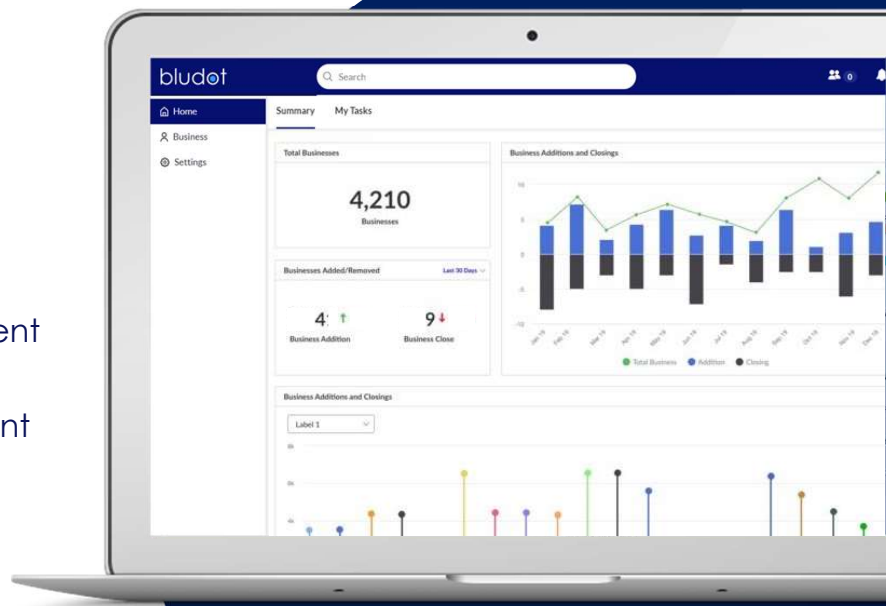


COMMUNICATIONS

- ❖ Direct communication channel with business owners
- ❖ Message group of businesses by their labels, or to all businesses at once
- ❖ Automatically capture email exchanges and consolidate in one centralized timeline
- ❖ One platform for all your staff to stay in the loop

ANALYTICS

- ❖ Summary dashboard with analytics on your business distribution and activities
- ❖ Message open tracking for engagement metrics
- ❖ Showcase your Economic Development outreach and impact





bludot open

OPEN-FOR-BUSINESS SITE

- ❖ The public-facing side of your Bludot platform
- ❖ Promote your local businesses in your community
- ❖ Fully linked with your Bludot account
- ❖ Get metrics on how people are visiting and utilizing your city's page

INTER-BUSINESS PARTNERSHIPS

- ❖ Empower your local businesses with a platform to connect and network with each other
- ❖ Brainstorm ideas, build partnerships, support each other
- ❖ Maximize their collective power by working together



MORE INFO AT
www.bludot.io

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administrator@bludot.io



CLOUD

Modern cloud-based software with agile implementation and industry-leading security



EFFICIENT

Automated alerts, reminders, and tasks to maximize your efficiency and scale your impact



ACCESSIBLE

Smooth experience built for you and business owners, any time, any where, on any device



PERSONAL

Emphasis on human-centered design and personal touch with your community